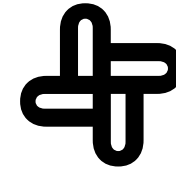


700,000 HEURES IMPACT



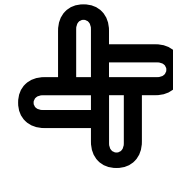
T H E M E M O R Y
R O A D



T H E M E M O R Y
R O A D

Three houses, a desert camp, an ancient village in ruins – this 1,200-kilometer journey from the shores of the Atlantic Ocean to the gates of the Sahara Desert of Morocco is exclusively designed for up to five guests in complete privacy.

A tailor-made adventure of six to eight nights through Morocco's lesser known south that will introduce you to the country's most authentic communities and stunning natural wonders.



T H E M E M O R Y
R O A D

Perfected over the course of 10 years, this is an exclusive road trip in a private 4x4 vehicle accompanied by your own driver and a personal butler.

The 5 stops allow you to explore not only the most beautiful oases of the region but also the Sahara's sand dunes, ancient nomadic granaries, and the most beautiful renovated village in the area, Tizkmoudine.





STOP I

Les Arganiers





STOP I

Les Arganiers

Clinging to a hillside village, this stunning two-bedroom private home reveals a unique perspective on the argan tree valley near Agadir.

Located in a remote village named Azrarag, this white stone house is on two levels with panoramic terraces, a stunning living room, two bedrooms and two bathrooms with showers. Accommodations include heating, air-conditioning and a fireplace.

Transfer: 2.5 hours from Marrakech







STOP I

Les Arganiers Activities

Enjoy a gentle walk through the valley with a local host.

Visit his vegetable garden and learn about Moroccan herbs used in cooking and traditional medicine.

Stop by a women's cooperative to learn about the making of Argan oil.

At the end of the day, experience a candle-lit dinner with a stunning sunset below.







STOP II
Tizkmoudine





STOP II

Tizkmoudine

Dating back at least to the 14th century, the village of Tizkmoudine was abandoned some 50 years ago.

Renovated by the Global Heritage Fund. We have refurbished two original homes of the village and transformed them into two private homes for a stay in the heart of Moroccan ancestral culture.

These rooms, devoid of electricity, are softly lit by candles and lanterns, with a wood stove.

Transfer: 3.5 hours from Les Arganiers









STOP II

Tizkmoudine Activities

Explore the 600-year old abandoned village with its perfectly restored mosque and unique granary located in the heart of the kasbah.

Dine on local delights accompanied by the traditional music and chanting of the region.

Rise early to prepare your traditional bread for breakfast and learn about the different kinds of tafarnout breads.

Explore the oasis with its genius aqueducts that weave through the grove.

Meet with the women who lead the cooperatives in the village, reviving their traditions.







“Travel should transform and amaze you. With our Memory Road, we are changing the way we welcome you.”

– Thierry Teyssier, founder of The Memory Road.



STOP III

La Maison Rouge





STOP III

La Maison Rouge

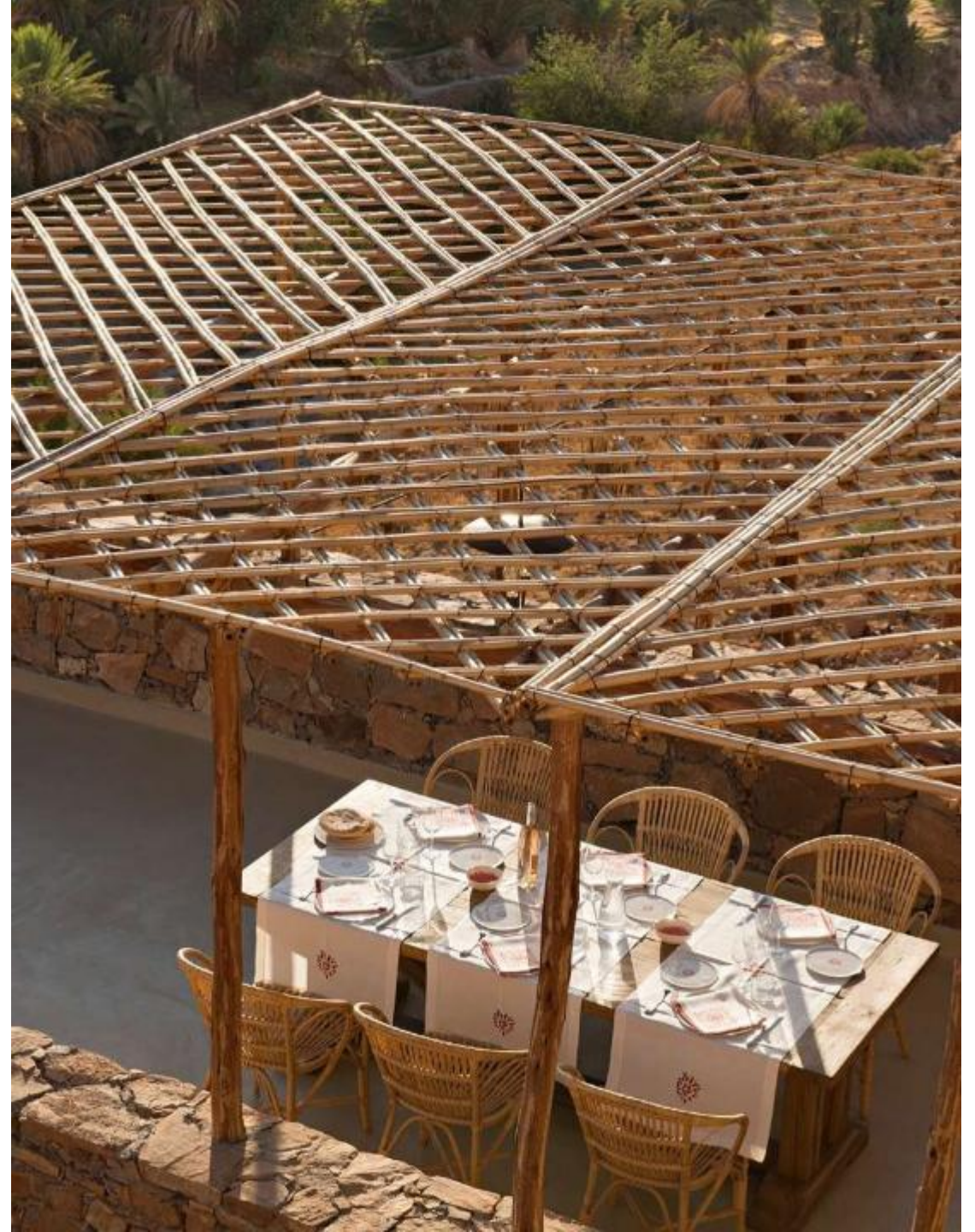
Located near a matriarchal village, this house offers a stopover in a timeless property with 180° views of the surrounding mountains of the Small Atlas.

Built in traditional red stone, the house is in Aoujou with terraces, a beautiful lounge, two bedrooms and two bathrooms with shower.

Accommodations include heating, air-conditioning, and a fireplace.

Transfer: 1.5 hours from Tizkmoudine







STOP III

La Maison Rouge Activities

Perched on a cliff, this house is situated adjacent to a traditional village, offering the opportunity for a leisurely stroll and an immersive experience in Moroccan traditions by meeting a local family.

Explore the intricate water system that sustains the village's farming practices, while also indulging in gentle hikes amidst the striking red rock formations.

Add an extra night to visit the Granary of Timliline.



The Granary of Timliline





STOP IV
Acacia Camp





STOP IV

Acacia Camp

Heading into real adventure, into the depths of the Sahara, the town of Fam el-Hisn is a two-hour drive from La Maison Rouge and heralds the vast Saharan ergs.

Around a splendid acacia tree, two traditional Mauritanian tents await. With its trunks and comfortable cushions, one could almost believe it's a mirage.

In the Acacia Camp, nomadism takes on its luminous attire.

Transfer: 1.5 hours from La Maison Rouge







STOP IV

Acacia Camp Activities

The rhythm changes once again during this stay in the Sahara – the concept of time dissolves.

Cave paintings bear witness to human presence in the area 12,000 years ago.

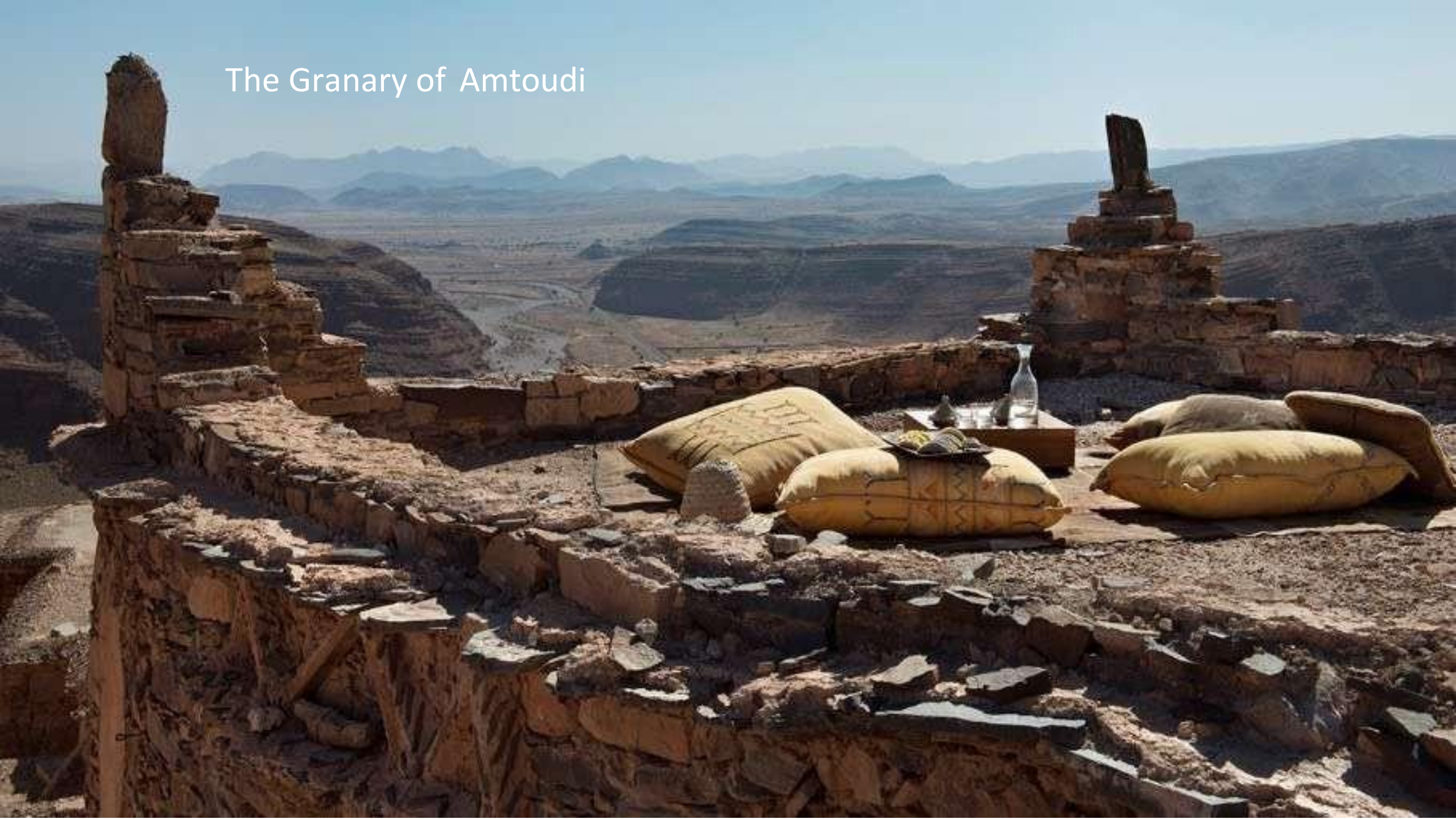
Around the fire, exchanges become more intimate with local musicians.

After watching the sunset atop a large dune, settle in for a dinner you won't soon forget.





The Granary of Amtoudi





STOP V
L'Oasis





STOP V

L'Oasis

The two small villas within the property are inspired by the Berber culture and showcase local materials and craftsmanship. Moucharabiehs, cream-colored lounges, precious fabrics, and carved wooden stools: A Sahara Tea meets Out of Africa.

This is the ideal place to end your adventure, by relaxing in your adobe house topped with a Bedouin tent.

Transfer: 2 hours from Acacia Camp





*Transfer: L'Oasis is 3.5 hours from
Les Arganiers.*





BEYOND THE JOURNEY

Regeneration of
Ecosystems and Communities

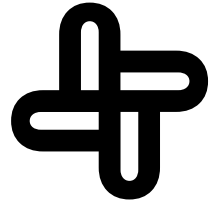




The Memory Road has joined the movement created by 700'000 heures Impact to develop and establish Regenerative hospitality in Morocco.

Regenerative hospitality serves as a catalyst to revitalize local economic activities by creating jobs and income-generating activities such as hospitality, crafts and agriculture. It also helps to rebuild social fabric and contribute to empowering communities. Regenerative hospitality preserves cultural and historical heritage, and restores natural ecosystems.

Traveling on The Memory Road means meeting communities that safeguard a heritage and experiencing transformative adventures in their midst.



T H E M E M O R Y
R O A D

CONTACT

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T H E M E M O R Y
R O A D

South Moroccan Discovery

During 6 to 8 nights

Rates 2026 - Mid-September till April 30th



Our Memory Road, an exclusive route in a private 4x4 vehicle (with driver and butler) is a five stops nomad itinerary for an intense discovery of southern Morocco.

These 5 steps allow you to explore not only the most beautiful oases of this region but also the foothills of the sand dune, the ancient nomads' granaries, and certainly the most beautiful renovated village in this area. You will spend one night in each stop house (Maison des Arganiers, Maison de l'Oasis, Acacia camp and in Tiskmoudine) and you can stay at least a 6th night to peace the rhythm.

Your trip will be punctuated by scenes in sumptuous landscapes; unforgettable moments in the heart of architecture that is both traditional and sophisticated; and finally encounters that will change you forever.

This trip is for a group of up to 4 guests maximum – 2 rooms - (possibility for one or two extra kids). It is always booked exclusively - no other customers at the same time and in the same place - to live a unique and unforgettable experience.

« Travel should transform and amaze you. With our Memory Road, we are changing the way we welcome you ».

*Thierry Teyssier
Founder of Memory Road*



T H E M E M O R Y
R O A D

Itinerary

Pick-up in Agadir (a 40 mn drive from the airport) or in Marrakech (a 2H30 mn drive)

Les Arganiers

Clinging to a hillside this House reveals a unique perspective on the argan tree valley. Located in a remote village named Azrarag, here, it is a white stone house on two levels with terraces, including a living room, two bedrooms and two bathrooms with showers. Heating, air-conditioning, fireplace.

Oceanic climate, average temperatures range from 20 to 25°C (68 to 80°F) in spring , 18 to 20°C (64 till 68°F) in autumn and 14 to 16°C (58 till 60°F) in winter.

Infinite possibilities for walks to discover the valley and gardens of the locals. Not too far away, you can visit the most ancient and largest beehive in Inzerki.

Tizkmoudine

The journey to Tiskmoudine from les Arganiers: a 3,5 hour-drive. With a stop for a beautiful lunch in an ancient granary.

In a village completely renovated by the Global Heritage Fund, there are two rooms for a stay in the heart of Moroccan ancestral culture. Without electricity, the rooms are softly lit by candles and lanterns, a wood stove to warm up in winter, furniture and craftsmanship made by talented women from the village. In the surroundings, discover one of the most beautiful palm groves in Morocco, surrounded by a seguia where clear water flows.

Many surprises await you: the exceptional visit of the old village, privileged moments with the inhabitants and in particular the women working on artisanal decorative pieces.

La Maison Rouge

From Tiskmoudine to Maison rouge, it will take 1H30 mn through scenic landscapes.

Near a matriarchal village, this house offers a stopover in a timeless place with a 180 ° view on the surrounding mountains. Made of red stone, located in Aoujou (near Issafen) this house with terraces has a lounge, two bedrooms and two bathrooms with shower. Heating, air-conditioning, fireplace.

Arid weather, dry all year round, temperature between 25 and 38°C (77 to 100°F) in spring, 20 to 28°C (68 to 82°F) in autumn and 5 to 20°C (41 to 68°F) in winter.

Possibilities for hiking, visit of ancient granary.



T H E M E M O R Y
R O A D

Acacia Camp

Departure after lunch from Maison rouge for an arrival in the middle of the afternoon on the Acacia camp after 2 hours on the road and on the track.

Sand dunes, mountains, desert bushes, the change of scenery is total for this experience with African tones and spirit. For your program: hikes, aperitif on the highest dune, dinner by the fire...

L'Oasis

The drive from The Acacia camp to the Oasis house: departure around 9:30 / 10 a.m., 30 minutes on the track then the camel road towards Assa and Fask and then a drive of 1,5 hour. Arrival for your lunch at the Oasis house.

Nestled in the heart of Tighmert's lush palm grove, this house is ideal for enjoying a break in a confined environment. Two adobe houses, each one with a living room, an outside seating under a tent and a bathroom with shower and bath. Heating, air- conditioning, fireplace.

Semi-arid weather, dry all year, average temperatures range of 20 to 28°C (68 to 82°F) in autumn, 10 à 22°C in winter, 25 and 35°C (77 to 95 °F). Evening and early morning can be fresh during Autumn and Spring and cold during winter time.

Guide available for hiking and bicycle riding.

Going back to Agadir will take you 3 hours, and to Marrakech 5H30mn / 6H.

Our team is at your disposal to build the best itinerary for you.



T H E M E M O R Y
R O A D

The meals

Culinary journey featuring natural and traditional products of each region.

Notes:

- Hikes will require good mobility.
- Mobile wifi
- Transport: 1 car (4x4) with driver for 2 guests. Dedicated butler.

All inclusive package including:

- Transfer from and to Agadir.
- Four-wheel car with driver. Air-conditioning, wifi.
- Dedicated butler.
- All excursions and activities organized along the tour.
- All meals, snacks and beverages (softs, wines and alcohol) except some a la carte wines and champagne.

Rates:

1250 euros per night and per guest in a double room for an itinerary to organize according to your wishes for a journey between 6 and 8 nights.

1700 euros per night per guest in a single room.

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