



# NUBA

THE ART OF TRAVEL



# TRAVEL WITH INTENTION

Travel today offers endless possibilities.

What it rarely offers is clarity.

At NUBA, we believe luxury travel is not about doing more, but about **doing it better**. It is about traveling with intention, confidence, and the certainty that every detail has been thoughtfully considered.

**This is where the role of a Travel Advisor truly matters.**



WHO  
WE ARE



**NUBA is a luxury travel company shaped by more than three decades of experience and defined by a deep understanding of how people travel.**

Journeys are designed through **firsthand knowledge of destinations, cultures, and experiences**. Insight comes not only from access or partnerships, but from having explored places personally and understanding how they are truly lived.

This approach allows each journey to be **thoughtfully crafted around what matters most to the client**. Time, context, nuance, and authenticity guide every decision, ensuring travel feels considered, seamless, and meaningful rather than transactional.

NUBA operates across **key markets in Europe and the Americas**, with teams and advisors closely connected to the regions where clients travel most and where trusted local relationships make a real difference.

**What we do is not about scale.  
It is about knowledge, connection, and care.**

A luxury pontoon boat is shown on a calm river during a golden sunset. The boat has a white canopy, blue cushions, and a dining table set with plates and glasses. The sun is low on the horizon, creating a warm, golden glow that reflects on the water. The background is filled with dense green trees.

# WHY A TRAVEL ADVISOR MATTERS

**Choosing how you travel is as important as choosing where you go.**

Working with a NUBA Travel Advisor means having a dedicated expert who understands your preferences, anticipates your needs, and acts as your advocate at every stage of the journey.

It is a more thoughtful way to travel.

# W H Y   A   T R A V E L   A D V I S O R   M A T T E R S



## **What this means for you:**

- Saving time without compromising on quality
- Gaining access, insight, and perspective you wouldn't find on your own
- Traveling with confidence, knowing every detail has been carefully planned
- Having someone on your side before, during, and after the trip

**Luxury, in this sense, is not about excess.  
It is about ease.**



TRAVEL,  
DESIGNED AROUND  
YOU

# T R A V E L , D E S I G N E D A R O U N D Y O U

## **At NUBA, travel is never one-size-fits-all.**

Leisure journeys are designed and managed with a deep understanding of each client's travel style, including:



Honeymoons and romantic escapes



Family travel and multigenerational trips



Luxury hotels, resorts, and private villas



Cruises, yachts, and expedition travel

# T R A V E L , D E S I G N E D A R O U N D Y O U

**Every journey is built around how you travel, not just where you go.**



Private experiences and behind-the-scenes access



Remote, hard-to-reach destinations



Fully customized itineraries, from short getaways to extended journeys



# HOW THE EXPERIENCE IS MANAGED

Great travel is defined by what happens behind the scenes.

Every element of the journey is carefully overseen, from flights and transfers to hotel coordination, exclusive NUBA experiences, and special requests.

- Seamless logistics from start to finish
- Consistency across all touchpoints
- Real-time support and on-call assistance while traveling

**The result is a trip that feels effortless, even when it is highly complex.**



HOTEL AND RESORT

BUY  
OUTS

# H O T E L   A N D   R E S O R T   B U Y O U T S



Full **hotel and resort buyouts** are arranged for clients seeking **complete privacy** or traveling for **special occasions**.

These experiences are ideal for:

- Family celebrations and milestone moments
- Private group travel
- Weddings and destination events

A buyout transforms a property into **a private space, designed entirely around your group**, with tailored services, customized amenities, and complete exclusivity.



LUXURY  
INCENTIVES AND

GROUP  
TRAVEL

# LUXURY INCENTIVES AND GROUP TRAVEL



**Travel can also be a powerful way to connect people.**

Luxury incentive trips and curated group journeys are thoughtfully designed for companies and private groups looking to reward, reconnect, or celebrate together.

These are not large-scale conventions, but carefully designed, high-end experiences that reflect NUBA's approach to travel:

**thoughtful, intentional, and deeply personal.**



DESTINATION

WEDDINGS

# DESTINATION WEDDINGS



A destination wedding is more than a celebration. It is a **shared journey** involving locations, guests, and experiences that extend beyond the ceremony itself.

Each celebration is supported through:

- Destination and **venue guidance** based on firsthand knowledge
- Coordination with hotels, resorts, and private villa properties
- Guest travel management and group hotel arrangements
- Curated **pre- and post-wedding itineraries** for couples and attendees
- VIP touches and personalized travel experiences
- Dedicated travel support before and during the celebration

The result is not simply a wedding abroad, but a **thoughtfully designed travel experience** that brings people together with clarity, care, and intention.



PREFERRED PARTNER  
SHIPS

# P R E F E R R E D   P A R T N E R S H I P S



NUBA maintains preferred relationships with the **world's leading hotels, resorts, and travel partners.**

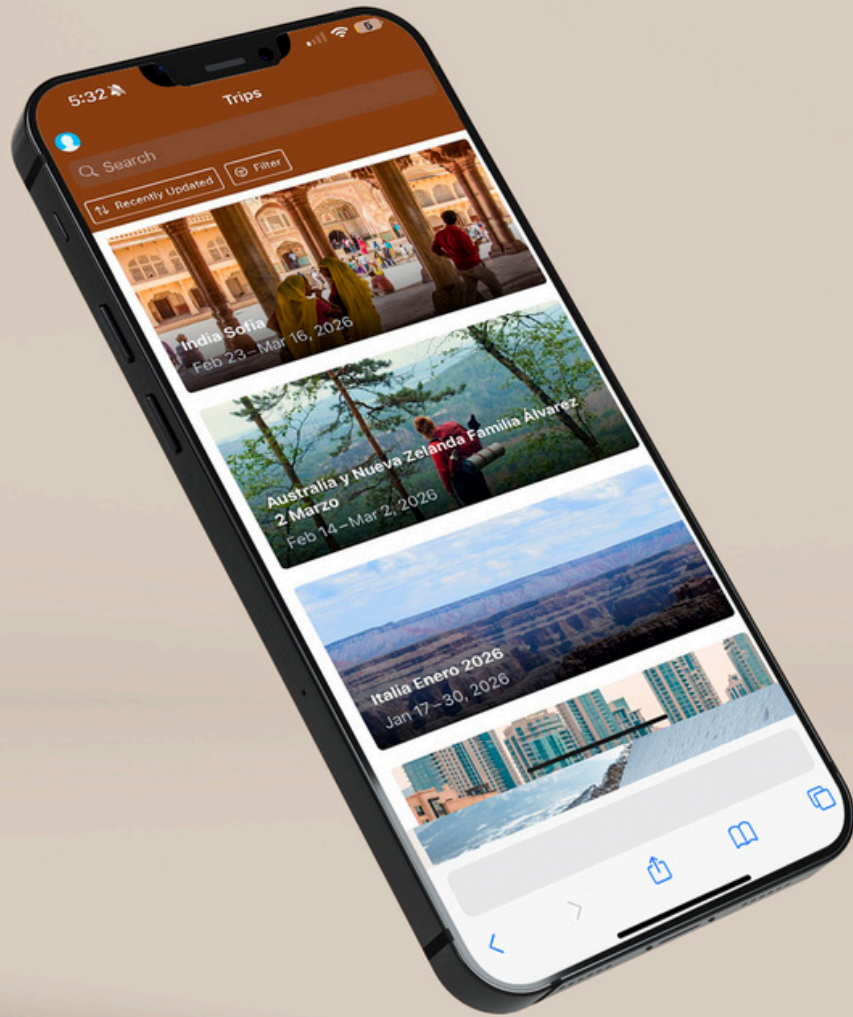
For our clients, this translates into **tangible benefits**, such as:

- Preferred availability and priority status
- Room upgrades and added amenities, when available
- Exclusive perks and added value at no extra cost
- Direct communication with hotel teams
- A smoother, more personalized experience overall

# P R E F E R R E D P A R T N E R S H I P S

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# SEAMLESS TRAVEL, SUPPORTED BY TECHNOLOGY

Every trip is supported by intuitive tools that keep everything in one place.

From itineraries and confirmations to real-time updates, your journey is always accessible, organized, and easy to navigate before and during travel.

**Technology used quietly, to enhance the experience without getting in the way.**



# CREDIBILITY, EARNED OVER TIME

**NUBA's work has been recognized by leading industry organizations and partners worldwide.**

These recognitions reflect years of experience, trusted relationships, and a consistent commitment to delivering exceptional travel experiences.

# C R E D I B I L I T Y , E A R N E D O V E R T I M E



RECOGNITIONS  
Travel Weekly Power List 2025  
Travel Weekly Power List 2024



AWARD 2025  
Top Producer 2025 **LatAm**



AWARD 2024  
Top Producer award 2024 **LatAm**



AWARD 2025  
Top Producer 2025 **LatAm**



AWARD 2025  
Top Producer 2025 **LatAm**  
Top Producer 2024 **LatAm**



AWARD 2024  
Best Boutique Travel Agency



AWARD 2025  
Top Producer 2025 **LatAm**



AWARD 2024  
Top Producer 2024 **LatAm**  
Top Producer 2023 **LatAm**



AWARD 2024  
Member Agency Virtuoso  
Sustainability Award



AWARD 2025  
Top Producer Mexico



AWARD 2025  
Top Producer 2025 **LatAm**



AWARD 2025  
Top Producer 2025 Mexico



AWARD 2025  
Highest Annual Growth: Cruise  
Highest Annual Growth: On-Site  
Top Producing Hotels & Resorts Member  
Top Producing On-Site Member  
Best Agency Culture



RECOGNITIONS  
NUBA | **World's** Leading Luxury Travel Agency 2023  
NUBA | **World's** Leading Luxury Travel Agency 2024  
NUBA | **World's** Leading Luxury Travel Agency 2025

# NUBA

A photograph of a snowy forest path at night. A line of snowmobiles is traveling down the path, their headlights illuminating the snow. The trees are dark and covered in snow, creating a serene winter atmosphere.

TRAVEL SHOULD  
FEEL PERSONAL,  
CONSIDERED, AND  
EFFORTLESS.

If you are looking for a more refined way to explore the world,  
working with a NUBA Travel Advisor is where that journey begins.

**Let's start planning your next trip.**