

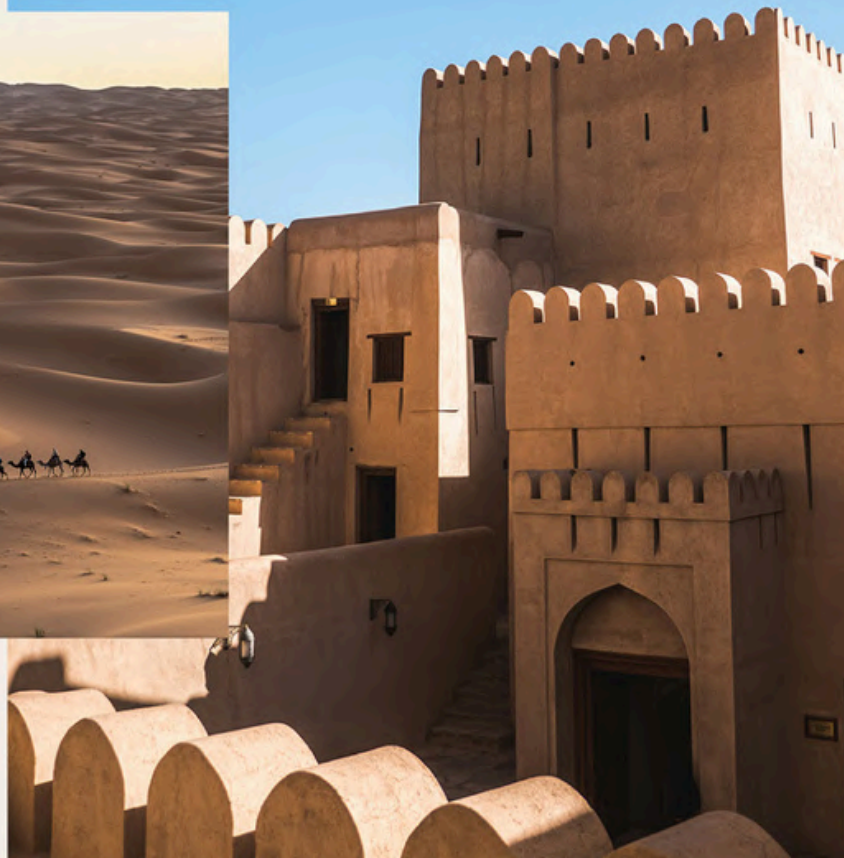


NUBA



We are creators of the most sophisticated personalized experiences

With over 25 years of experience, we have not settled for being the best solution for designing the most exclusive experiences; instead, we have made EXCELLENCE & DISRUPTION our banner.



ORIGINS





N

IT BEGAN IN
AS A TRAVEL
CLUB

1944

A small group of experts charted unexplored, unknown, and unique routes on their maps of Africa.

With the spirit of the famous explorers of the early 19th century, they embarked on grand adventures.

The group's name could only come from a powerful tribe of warriors from the northern mountains of Sudan: the Nuba people. One of the most admirable tribes in Africa and one we had the opportunity to meet during our early visits to the continent.

To this day, the spirit of the Nuba remains a part of our essence.



GLOBAL REACH

15 STRATEGICALLY LOCATED OFFICES IN SPAIN, MEXICO AND UNITED STATES

12 OFFICES IN SPAIN

120 collaborators

————— **2** OFFICES IN MEXICO

223 collaborators

————— **1** OFFICE IN UNITED STATES

16 collaborators



CUSTOMIZED FOCUS

Through 3 solid business lines that create synergies and efficiencies, allowing us to offer personalized solutions to all our audiences:

1. NUBA LEISURE
2. NUBA INCOMING (DMC MEXICO / SPAIN)
3. NUBA MICE (INCENTIVES & EVENTS)

LEISURE



Personalized, unique, and unforgettable experiences that last forever in memory.

We strive for excellence to build a value proposition that meets the highest standards of quality.

The product:
+64 destinations

EXPERIENCES



EXCLUSIVITY

DIFFERENTIATION



CONFORT

Our inbound service
for foreign companies
and individuals.

The best way to
discover, guided by
expert knowledge, the
luxury market in Mexico.

The product:
Customized travel
plans for families
and/or groups in
Mexico.



INCOMING





INCENTIVES



A benchmark in the design and implementation of unique leisure activities for companies.

Pioneers in creating the best experiences across all 5 continents.

The Product:

Travel experiences for companies seeking to build lasting relationships with their clients and employees.

Travel as a strategic concept and growth driver.

The best integrated communication tools to stay ahead of the latest trends.



ORIENT EXPRESS

Incentives for Managers
AUTOMOTIVE INDUSTRY



JAPAN

Incentives for Salespeople
REAL STATE INDUSTRY



DUBAI

Incentives for Salespeople
HOME APPLIANCES INDUSTRY

MYANMAR

Incentives for Managers
CEMENT INDUSTRY



SOUTH AFRICA

Incentives for Manager
FOOD INDUSTRY



PUERTO RICO

Incentives for Salespeople
WINE AND SPIRITS INDUSTRY



OUR STRENGTHS





OUR TEAM

WE BELIEVE IN TALENT AND IN COLLECTIVE INTELLIGENCE

We believe in people who put themselves in the customer's shoes and have the ability to create experiences tailored to them.

Traveller
Made®


VIRTUOSO MEMBER.
SPECIALISTS IN THE ART OF TRAVEL

THE PENINSULA
PENCLUB


OETKER COLLECTION
MASTERPIECE HOTELS

ROSEWOOD
FLITE

FANCLUB
MANDARIN ORIENTAL

DOLCE VITA
PREFERRED PARTNER PROGRAM

ĀMAN


ROCCO FORTE
KNIGHTS

ROSEWOOD
HOTELS & RESORTS


FOUR SEASONS
PREFERRED PARTNER

One&Only

OUR PARTNERS

We are part of the most important international associations in the industry such as Virtuoso and Traveller Made.

Thanks to our sales force and brand position, we also have access to the best preferential programs offered by luxury hotel chains, DMCs, and tour operators thus providing the highest level of benefits they can offer



OUR BRAND

THE DATABASE OF THE MOST
EXCLUSIVE CLIENTS

+75K

Annual visits to the
NUBA Mexico and
U.S. websites.

+33K

Followers on
instagram
@VIAJESNUBAMX
@NUBATRAVEL

+31K

Followers
on Facebook

OUR VALUES

A DUTY TO OUR PLANET

Our commitment is reflected in our work and what we aspire to be for the planet and its people. We believe in sustainable tourism, where travelers connect with and become part of the culture of the destinations they visit.

We support local NGOs to promote education and literacy among the most disadvantaged communities (Born to learn)

We help preserve elephants by collaborating with the David Sheldrick Wildlife Trust in Kenya.

Since 2022, all our clients have been neutralizing their carbon footprint through an ambitious reforestation and environmental conservation project in collaboration with the Tree Nation association.





ARE YOU READY TO EMBARK ON YOUR NEXT ADVENTURE?

Contact us and let us be your guides on this journey.

nuba.com



"Coming together is the beginning.
Keeping together is progress.
Working together equals success."

