



NUBA

LUXURY INCENTIVES & EVENTS



N

# ORIGINS

A legacy spanning over 30 years of unique experiences, fueled by a passion for travel and a commitment to adventure.

Discover the journey that made us who we are today. From our beginnings in 1994, inspired by the Nuba tribe and creating adventure trips in Africa, to becoming leaders in luxury travel. Our story is one of passion, adventure, and dedication, marked by our expansion into exotic and exclusive destinations. NUBA has been a pioneer and a benchmark in creative, unique, and authentic travel, offering the very best in the world of luxury tourism.

15 strategically located offices across Spain, Mexico, and the United States.

# GLOBAL REACH

**12 OFFICES IN SPAIN**  
120 collaborators

**2 OFFICES IN MEXICO**  
223 collaborators

**1 OFFICE IN THE UNITED STATES**  
16 collaborators

## THREE STRONG BUSINESS LINES TO MEET ALL YOUR NEEDS:



### NUBA LEISURE

Tailor-made journeys for discerning travelers. Luxury accommodations, exclusive activities, and unique experiences in the most fascinating destinations worldwide.



### NUBA MICE

INCENTIVES AND EVENTS

Corporate events, incentive trips, conferences, and exhibitions designed to motivate, reward, and strengthen team spirit.



### NUBA INCOMING

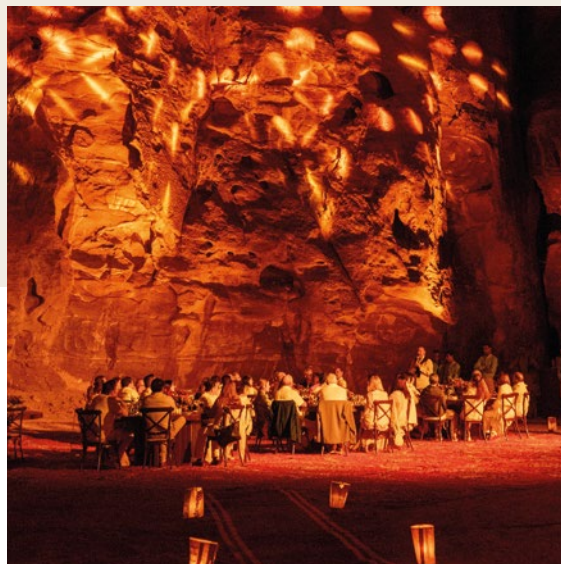
DMC (SPAIN/MEXICO)

Your ideal partner for offering exceptional experiences in Spain and Mexico. We handle everything from airport reception to the most authentic activities and excursions.



**MICE**

# OUR PILLARS



## PERSONALIZATION

A UNIQUE JOURNEY, WHERE EVERY DETAIL MATTERS.

We design bespoke experiences, carefully selecting every detail to ensure your trip is exclusive, unique, and personalized.



## INNOVATION

REDEFINING LUXURY, WITHOUT LIMITS.

We don't settle for the ordinary; we explore the unexplored, create the unimaginable, and leverage technology to enhance your experience.



## CONNECTION

EMOTIONS THAT TRANSFORM.

We craft experiences that inspire, move, and leave a lasting impression on the heart.



## WOW MOMENTS

EXCLUSIVE EXPERIENCES THAT SURPRISE AND DELIGHT.

We turn the ordinary into the extraordinary, offering you exclusive and unexpected moments that push the boundaries of what's possible.

WE PARTNER WITH THE MOST PRESTIGIOUS BRANDS IN THE WORLD, SUCH AS:



# OUR REACH

NUBA opens up a world without borders. With our global network of offices and strategic partners, we can tailor your luxury journey to any corner of the globe. Enjoy unique and personalized experiences in the most exclusive destinations.

**Allies of Excellence:  
Our seal of distinction**

**ALLOWS US TO GUARANTEE YOU:**

- Access to exclusive benefits
- Unique and personalized experiences
- Unmatched customer service

# HOW WE WORK

## 1 PERFECT ALIGNMENT

We meet to define the objectives of your ideal journey.

## 3 PARTNERSHIPS THAT ENHANCE

We share the brief with strategic partners to maximize benefits.

## 2 CAPTURING YOUR ESSENCE

We create a brief based on your brand's needs.

## 5 UNFORGETTABLE EXPERIENCES

We create proposals filled with WOW moments and exclusive experiences.

## 4 SMART INVESTMENT

We design a customized financial strategy tailored to your needs.

## 6 YOUR BRAND, FRONT AND CENTER

We design the trip's logo and concept to reflect your brand identity.

# HOW WE WORK

## 8 A BESPOKE JOURNEY

Ultra-personalization of activities and itinerary according to your preferences.

## 7 A TEAM AT YOUR SERVICE

We assign a dedicated team to accompany you from start to finish.

## 9 SEAMLESS LOGISTICS

Detailed follow-up with minute-by-minute logistics and meticulous planning of every aspect of your experience to ensure a successful journey.

## 10 DESIGNS THAT DELIGHT

Visual proposals and creative designs for every detail (STD, invitations, gifts, postcards, booklet, travel app, menus).

## 11 CONSTANT SUPPORT

By your side every step of the way.

## 12 TOTAL BUDGET CONTROL

Daily reconciliation of incidentals to ensure expense control.

## 13 MEMORABLE CLOSURE

A final trip presentation for an unforgettable keepsake.

# WOW MOMENTS

WE DESIGN UNIQUE AND EXCLUSIVE EXPERIENCES THAT ALLOW YOU TO:

- Converse with influential personalities.
- Gain exclusive access to iconic locations.
- Enjoy gourmet experiences in unique settings.



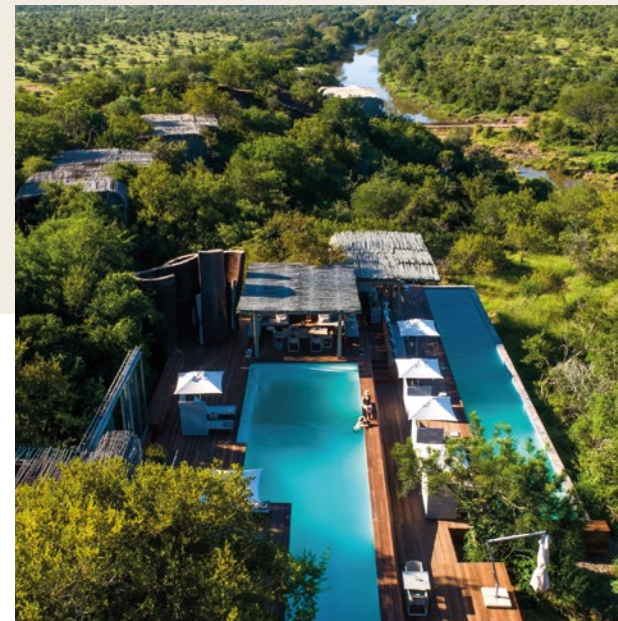
## EGYPT & JORDAN

- Private access to the Sphinx.
- Private dinner in Petra and at the Giza pyramids.
- Exclusive buyout of Jaz Regent.



## DUBAI & MALDIVES

- VIP Lounge Armani Privé.
- Private Desert Safari Dinner.



## SOUTH AFRICA

- Dinner with Nelson Mandela's former secretary.
- Exclusive buyout of Singita Sewni & Lebombo.



## MILAN & TUSCANY

- Exclusive buyout of Anima \*Michelin.
- Private viewing of Leonardo da Vinci's The Last Supper.





# WHAT THEY SAY ABOUT US

“ Thank you for making this experience a reality and making us feel like family. We return with heavy hearts because the trip is over, but with immense joy for having shared ever moment with you. ”

“ With the lingering taste of a fine wine, we want to thank you for this experience we've lived thanks to you. Many thanks for the exceptional service at every moment. We admire and respect you greatly. ”

“ Thank you for creating magical moments in such spectacular places filled with energy, and for always making us feel so special. ”

“ Thank you for the best trip filled with learning, business, and friendship. ”

“ Thank you for this unforgettable journey; for giving us these moments that will stay in our hearts forever. ”



# OUR TEAM

**We are a team of professionals passionate about travel, with deep knowledge of the world's most exclusive destinations. Our goal is to create unique and unforgettable travel experiences.**

## **WE ARE EXPERTS IN LUXURY TRAVEL**

We master the art of creating unique and exclusive experiences, designed to exceed the expectations of even the most discerning travelers.

## **YOUR JOURNEY, OUR CANVAS**

We focus on understanding your desires, preferences, and lifestyle to design a tailor-made journey that surpasses your expectations and creates memories for a lifetime.

## **INNOVATION AT THE FOREFRONT**

We constantly explore the latest trends and innovations in the luxury world, ensuring access to unique and cutting-edge experiences.

## **ATTENTION TO DETAIL**

Every aspect is carefully planned and executed, from selecting destinations and luxury accommodations to organizing personalized and exclusive activities.

## **EXCELLENCE AT EVERY STEP**

We operate with the highest standards of quality and service, guaranteeing personalized attention and a flawless journey at every turn.

# WE CARE FOR OUR PLANET

## NUBA SOCIAL RESPONSIBILITY PROGRAMS

We implement initiatives that promote the well-being of local communities, environmental conservation, and social development.

## ECO-FRIENDLY AND RESPONSIBLE ACCOMMODATIONS

We carefully select accommodations that share our commitment to sustainability.

## SUPPORT FOR LOCAL COMMUNITIES

We work with local staff and offer unique gifts from local artisans, generating employment and strengthening the economies of the destinations. We support communities with sustainable programs in collaboration with our partners.

## SUSTAINABLE OPERATIONS

We minimize the use of paper, utilizing digital tools to manage information such as reservations, itineraries, menus, and guides.





# A LEGACY OF EXCELLENCE...

20  
23

- Virtuoso Top Hotels & Resorts Producer from LATAM
- Virtuoso Top Tours Producers from LATAM
- Nominated: Most Respected Agency Culture
- Top Producer Awards from Several Hotel Brands
- Award for the Best Travel Designers in Spain

20  
24

- World's Leading Luxury Travel Agency / World Travel Awards
- Mexico's Leading Luxury Travel Agency / World Travel Awards
- Nuba Mexico Best Local DMC
- Award for the Best Travel Designers in Spain



# READY TO EMBARK ON YOUR NEXT ADVENTURE?

Contact us and let us guide you on your journey.

✉ [mice@nuba.com](mailto:mice@nuba.com) | [nuba.com](https://nuba.com) | 

"Coming together is the beginning.  
Staying together is progress.  
Working together equals success."

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