



AMAN

The Americas Regional Sales Team



Karime Buraye

Head of Sales - The Americas - USA, Canada & LATAM

Office Location: New York, NY

Regions: USA, Canada, LATAM.

Market Segment: Leisure, Celebrations & Events, Corporate, MICE

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Karime joined Aman in 2014 with vast high end leisure experience acquired at Preferred Hotels & Resorts, Small Luxury Hotels & Resorts and Kerzner International. She manages partnerships and sales and marketing strategies for the Americas region.



Denise Fernandez

Regional Director of Sales - Northeast Region US & Canada

Office Location: New York, NY

US Region: CT, DE, ME, MA, NH, NJ, NY, RI, VT and key accounts New York

Canada: Montreal, Toronto & Eastern Region

Market Segment: Leisure, Celebrations & Events, All Market Segments

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As Aman's new Regional Director of Sales for North-Eastern USA & Canada, Denise brings with her a passion for travel that ignited her career as a Travel Agent. Her invaluable experience working with renowned hospitality brands such as Pineapple Luxury Hotel Specialists, COMO Hotels, and Peninsula NY has honed her expertise in cultivating strong customer relationships. Denise's unwavering commitment to a customer-centric approach, combined with her industry knowledge, will undoubtedly help to elevate the company's position in the region.



Reagan Lowery

Regional Director of Sales - Midwest Region US

Office Location: Nashville, TN

US Region: AR, IL, IN, IA, KS, KY, LA, MI, MO, MN, MS, NE, ND, OH, OK, SD, TN, TX, WI

Market Segment: Leisure, Celebrations & Events, MICE, all market segments

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Reagan has worked in the travel industry for almost 20 years, first as a travel agent and then developing a career within various hotel programs which allowed her to gain experience in both the buyer and supplier segments. Her wide array of experience has given her the opportunity to be part of this incredible industry from multiple angles - and industry that she loves and respects to the fullest.

The Americas Regional Sales Team



Caitlin Murphy
Regional Director of Sales - Western Region US & Canada

Office Location: Los Angeles, CA
US Region: AK, AZ, CA, CO, HI, ID, MT, NV, NM, OR, UT, WA, WY
Canada: Vancouver + Western Region
Market Segment: Leisure, Celebrations & Events, All Market Segments
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With over 15 years of experience in the industry, Caitlin brings a wealth of knowledge and expertise to her new role at Aman. Her impressive track record includes starting her career as a travel advisor and most recently with The Leading Hotels of the World for the last 7 years solidifying client relationships in her region. Furthermore, Caitlin has actively contributed to industry initiatives, notably as a member of Virtuoso's Millennial Mindset Innovation Team since 2019. Her extensive experience and industry recognition make her an asset to the team



Lara Rennó
Regional Director of Sales - LATAM (Central & South America)

Office Location: Sao Paulo, Brazil
Market Segment: Leisure, Celebrations & Events, Corporate, MICE
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A seasoned professional with over 15 years of experience in the hospitality industry as well as an impressive background in luxury tourism, Lara joins Aman as Regional Director of Sales LATAM. She brings with her a wealth of knowledge from esteemed brands such as Accor Hotels, Teresa Perez Tours, and TTW Group. Prior to joining Aman, Lara successfully led a sales team in Brazil, representing 18 prestigious luxury brands including Singita, Aspen Snowmass, and Beyond Travel.



Zara de Matran
Sales & Marketing Coordinator

Office Location: New York
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Since receiving her Business Degree in Hospitality in 2020., Zara has gained valuable experience working at some of the most luxurious properties in the world: - from The French Laundry in Napa to The Baccarat NY and most recently Aman New York. She brings with her the knowledge from her time on-property to her role as Sales & Marketing Coordinator.

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